



News You Need to Know from the Mailers Technical Advisory Committee

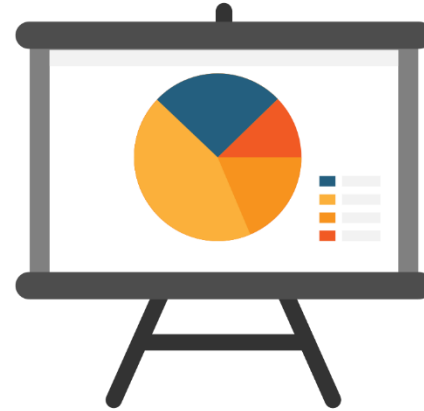
April 28, 2022

Presented by: Dina Kessler, Neal Fedderman, Suzi Oswald, Rob Hanks, and Mark Fallon

Katrina Raysor, USPS



You may unmute yourself and ask questions at any time, or you may use the Chat box for your questions.



PPT presentation along with the recording will be posted on Postal Pro.



Please ensure you are muted when you are not asking questions or participating with the presentation.



MTAC and PCCAC

MTAC - Mailers' Technical Advisory Committee

MTAC is a venue for the United States Postal Service to share technical information with mailers, and to receive their advice and recommendations on matters concerning mail-related products and services, in order to enhance customer value and expand the use of these products and services for the mutual benefit of Mailing Industry stakeholders and the Postal Service.

PCCAC - Postal Customer Council Advisory Committee

Their role is to function as an oversight body, providing guidance on PCC best practices and bringing PCCs together for mutual gain in accomplishing the Mission.

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 - MTAC Program Manager
 - Marketing
 - US Postal Service 475 L'Enfant Plz SW
 - Washington DC 20260-4411
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- Web Site: postalpro.usps.com/mtac
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MTAC – Overview

Open Session (Tuesday) April 5:

- PMG Remarks
- Delivery Data Improvements
- USPS Connect
- State of the paper Market
- Data, Technology, Addressing
- Entry, Payment, Product Solutions
- Network Operations
- NPF Update
- WG/UG/TT Closeout
- Closing Remarks

Focus Groups (Wednesday) April 6:

- Network Operations
- Entry, Payment, Product Solutions
- Data, Technology, Addressing

Session Contributors

Dina Kessler, Neal Fedderman, Suzi Oswald, Rob Hanks & Mark Fallon



MTAC Open Session

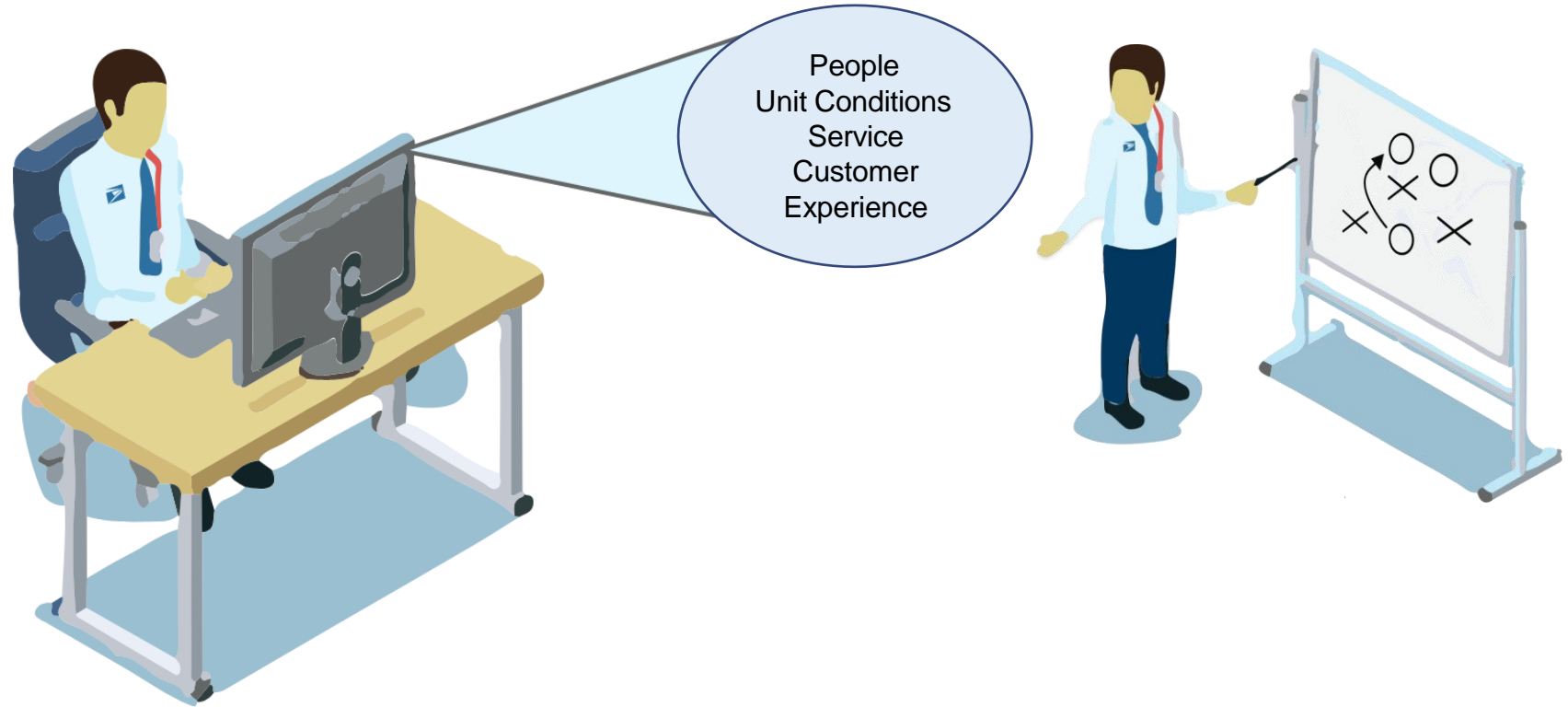


PMG Update

- Delivering for America progress
- USPS Connect launch
- Next Phase of DFA

Click, Click, Coach

Educating and empowering leadership to use the data to improve the health of the units.



What data has done to improve delivery

Improved performance, visibility, and proactive measures

Employee Availability

CRDO Line of Sight

Route Coverage

CRDO Metrics Triangulation

Scanning Performance

Customer Experience



The benefits to the organization and customer

Provide the service customers expect and launch services customers need – *Provider of choice*

- ✓ Increase oversight and visibility
- ✓ Drive the Postal Service's delivery and scanning precision
- ✓ Open opportunities to grow the business with initiatives such as USPS Connect and deliver for the customer





Fast, local delivery designed for Main Street.

Shop local, ship local with same-day and next-day delivery for your community.

37%

U.S. parcel volume year-over-year growth, equaling 10% average growth from 2015 to 2020.¹

62%

of shoppers consider delivery speeds before making an online purchase.²

93%

More than 9 in 10 shoppers (93%) said that supporting small business is more important than ever because of the pandemic.³

1. Jason Dies, "Parcel Shipping Index 2021," Pitney Bowes, 2021.
2. "The Omnichannel Retail Report," 2020 Flexe Omnichannel Consumer Survey and 2020 Flexe Retailer and Brand Business Survey, March 10, 2021.
3. "The Intuit QB Commerce Survey" conducted by Wakefield Research from July 28 to August 4, 2021.



USPS Connect™ Local and Regional solutions in action.

Solutions that grow with your business.

1. Local

A BBQ food truck wants to ship specialty items to local customers to grow their business.



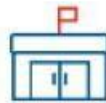
USPS Connect Local Receiving Dock

Gracie

- Delivery to **three ZIP Code™** areas.
- Access to more than **217,000** potential customers.
- Ability to reach **100%** of population within same day or next day.

2. Regional

They open up a retail shop and business is booming, increasing their shipping needs.



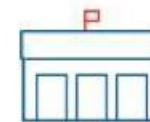
Plant

DVD NJ PDC

- Delivery to **239 ZIP Code™** areas.
- Access to more than **3.9 million** potential customers.
- Ability to reach **95%** of ZIP Code™ areas within one day.

3. Regional

They then franchise and need to expand their shipping reach even further.



National Distribution Center

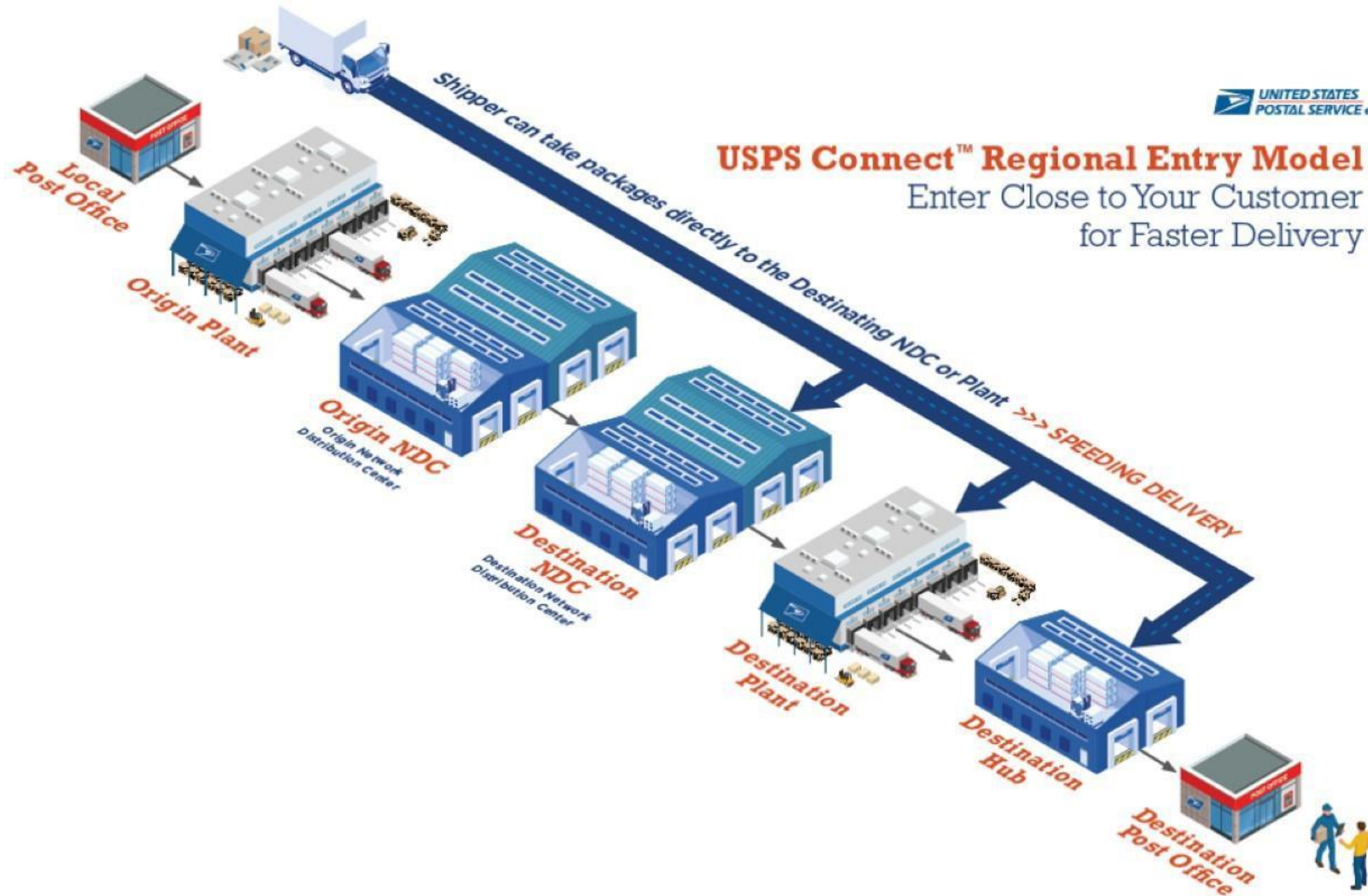
New Jersey NDC

- Delivery to **1,275 ZIP Code™** areas.
- Access to more than **22.0 million** potential customers.
- Ability to reach **95%** of population within one day and **5%** in 2+ days.



USPS Connect™ Regional Entry Model

Enter Close to Your Customer
for Faster Delivery



Stated delivery times are expected but not guaranteed and require entry at designated postal facilities nearest the final destination of the mail and packages. Businesses should speak with a USPS Representative about requirements.

Flexible options to meet your needs.

Ground Return Service

When value is more important than speed, for packages up to 70 pounds.

First-Class Package Return[®] Service

Quick return of lightweight items up to 15.999 ounces.

Parcel Return Service

For high-volume shippers with packages up to 70 pounds.

Priority Mail Return[®] Service

For time-sensitive or high-value packages up to 70 pounds.

Convenient access: Free Package Pickup.¹ Drop off at 31,000-plus Post Office[™] locations and 154,000-plus collection boxes.²

Visibility and data: Scanning and tracking provides detailed package location to help with inventory management of returned items.

1. For details on free Package Pickup, visit usps.com/pickup.

2. Packages must be less than one-half-inch thick and weigh less than 10 ounces to fit in a collection box.

Shipping options to meet your needs.

Priority Mail Express[®] service¹

Overnight to 2-day
delivery seven days a
week, 365 days a year.

Priority Mail[®] service²

Domestic deliveries in 1
to 3 days.

First-Class Package Service^{®3}

For lightweight packages
up to 15.999 ounces, with
delivery in 2 to 5 days.

Parcel Select Ground[®] service⁴

Cost-efficient, full-network
ground delivery ranging from
2 to 8 days.

*We have filed for 2-5
days service standard
CONUS.*

Visibility and data scanning and tracking provides end-to-end package location and data for analytics.

1. To most domestic destinations, Priority Mail Express service commitments are based on drop-off times. See a USPS[®] Representative or usps.com for details.
2. In most cases, the expected delivery date that is printed on your receipt or provided at checkout will reflect a delivery time of 1, 2, or 3 days based on origin, destination, and Post Office acceptance time. Exceptions and restrictions apply. Visit usps.com/ship/priority-mail.htm for details.
3. First-Class Package Service[®]—Commercial is not available at Post Office[™] locations. First-Class Package Service—Retail[®] is available. However, the weight is limited to 13 ounces. For qualifications and service details, please refer to section 280 (First-Class Package Service) of the Domestic Mail Manual, available at pe.usps.com. First-Class Package Service postage is calculated based on the weight of the package and the corresponding zone of delivery for each addressed piece.
4. Some offshore destinations require more than 8 days for delivery. Speak with your USPS Representative regarding service requirements.

It all relates to Demand Trends & Paper Producer Economics...



- Electronic Substitution
- Direct Mail still highest ROI
- Consistent volume (programs) VS. sporadic demand (seasonal or unplanned)
- Cyber Security / Trust issues with electronic media/methods



- Capital Intensive Industry
- Government regulations impair infrastructure investment (\$1B for BART/MACT alone)
- Transportation costs/availability (rail & truck)
- Input costs (oil & gas)
- Labor availability
- Global industry – lack of imports

COVID-19 impact was extremely disruptive to the balance.

How did we get here?

Supply

Year	Mill	'000 tons	Type
2017	Verso - Jay, ME PM #1 and #2	-200	Closure
	Appleton Coated - Combined Locks, WI	-380	Closure
	Glatfleter - Chillicothe, OH PM #24	-60	Closure
	West Linn - West Linn, OR	-265	Closure
2018	UPM - Blandin, MN	-128	Closure
	Flambeau River - Park Falls, WI PM#3	-100	Closure
	Appleton Coated (Midwest Converting)	50	Restart
	Georgia Pacific - Camas, WA PM #20	-235	Closure
	PCA - Wallula, WA	-190	Conversion to Packaging
2019	GP - Port Hudson, LA	-615	Closure
	Flambeau River - Park Falls, WI PM#1 & 2	-65	Closure
	Domtar - Ashdown, AR #63	-200	Conversion to Pulp
	Verso - Luke, MD	-410	Closure
	Phoenix - Wickliffe, KY	170	Restart
	IP - Selma, AL PM#15	-235	Conversion to Packaging
2020	Domtar - Ashdown, AR #62	-220	Conversion to Pulp
	Domtar - Kingsport, TN	-425	Conversion to Packaging
	PCA - Jackson, AL#3	-365	Conversion to Packaging
	Verso - Wisconsin Rapids, WI	-520	Closed
	Nine Dragons - Rumford, ME	-294	Conversion to Packaging
2021	Domtar - Port Huron, MI	-30	Closed
	Appvion Roaring Springs, PA	-120	Closed
	Midwest Paper - Combined Locks, WI	-40	Conversion to Packaging
	PCA - Jackson, AL PM#1	-90	Conversion to Packaging
2022	Domtar - Ashdown AR #62	185	Restart
	Resolute - Calhoun ,TN	-150	Closed



Here's the Demand Forecast with Risks



		2021	2022	2023	2024	CAGR
PPPC	Coated Woodfree	4.5%	-8.2%	-9.1%	-8.6%	-6.5%
	Coated Mechanical	-5.8%	-15.8%	-10.9%	-11.9%	-9.8%
	Uncoated Woodfree	4.1%	-2.0%	-4.6%	-4.5%	-2.8%
	Uncoated Mechanical	4.6%	-4.9%	-8.5%	-8.1%	-5.4%
<i>PPPC World PW Forecast - March 2022</i>						
		2021	2022	2023	2024	CAGR
RISI	Coated Woodfree	2.5%	1.7%	-4.3%	-4.8%	-1.9%
	Coated Mechanical	-4.7%	-2.6%	-4.4%	-5.0%	-3.0%
	Uncoated Woodfree	4.2%	0.7%	-3.9%	-3.6%	-1.7%
	Uncoated Mechanical	9.0%	0.5%	-5.2%	-9.6%	-3.7%
<i>RISI Paper Trader - March 2022</i>						

- Costs pressures continue to mount, expect several more rounds of increases.
- Imports from Europe curtailed due to war in Ukraine and the run up in natural gas and the return of European demand.
- Imports from Asia will be challenged due to container costs, Chinese port closures and Korean dependence on Chinese container ships.
- Expect market tightness to continue thru mid-2023 at the earliest.

The free-market forces will bring back supply and demand balance by mid-'23 assuming no further exogenous shocks.

Opportunities in 2022 & Beyond

- PLAN
- Allocation protects supply chains
- Supply chain partnerships are critical
- Reduce complexity of graphics paper industry
 - Grades & Basis Weights
 - Colors
- Sizes (BIG OEM watchout)
- Surface Finishes
- Packaging Format (skids vs cartons)
- Value of a stocking merchant



Prescription for Success



1. Pick the right sustainable supply chain partners
2. Plan & Forecast & share with supply chain partners
3. Be flexible (brands, basis weights, sizes)
4. Be prepared to carry inventory as buffer for seasonal demand needs & un-forecasted demand
5. Be confident in the value add of paper/print to be able to sell through the cost increases



Tuesday

Data, Technology, Addressing

- Initiatives to Drive Mail into Measurement
- Accessing SPM (Service Performance Measurement)Exclusion by CRID
- **CASS Cycle 'O' Implementation and Benefits**

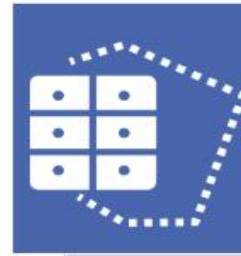
CASS Cycle 'O' Benefits

Software will require providing additional deliverability information that will assist mailers in determining the deliverability of an address.



Door Not Accessible

USPS® cannot physically get to the residence/building.



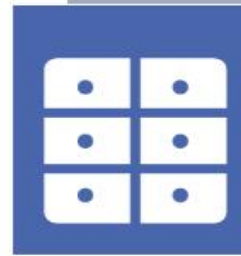
PO Box™ Only Zones

Identify Cities that have only PO Boxes and no other form of mail delivery available. Also, identifies street addresses that are in PO Box Only Zones.



No Secure Location

Door is accessible, but a package will not be left due to security concerns.



PO Box Throwback

Resident or business choose to receive delivery through PO Boxes.



Non-Delivery Days

Identifies the days of the week that normal mail delivery is not performed, for example: Business closed on Saturday.



Enhanced DPV Flags

Flags the deliverability of an address if the mailer chooses to ignore other detailed deliverability information.



Tuesday

Entry, Payment & Product Solutions

Tom Foti – VP Product Solutions

1. Organizational Changes
2. Category 14
- 3. Direct Effect Initiative**
4. New Enhancements to the Mailing Promotions Portal

Direct Mail

The direct mail piece includes a punch-out paper Blue Angel airplane, and drives the audience towards the foundation's website. There, visitors can join or donate, as well as submit a story and image for use on social media channels.

WINNER OF THE INNOVATION CHALLENGE:

WILKES UNIVERSITY





Tuesday

Entry, Payment & Product Solutions

Garrett Hoyt- VP of Technology Applications

1. Structure Change Process

2. Bulk Permit Balance Check

3. Non-standard/ Non-compliance Fees

Structure Change Process

- **Concept:** Increase industry engagement to **support technical specifications** for structural software changes with the goal of fostering collaboration for implementation approach, improving communication and providing regular updates including FAQs.
- **Approach:** Launch Early Vetting Group – Postal Early Exchange Committee (PEEC) which includes a cross-functional industry group that has representatives for mail.dat, mail.xml, SSF, transportation, different shapes, entry discounts
- **Current state:**
 - Various cross-functional industry group members have been identified
 - NDAs in progress
 - Meetings will be held bi-weekly
 - Once initial implementation approach finalized, and available to share externally – information will be shared with a larger group





Tuesday

Network Operations

Jason DeChambeau – Sr. Director Strategic Planning and Implementation

Robert Citron – VP of Logistics

1. Peak Season Updates

2. 2022 Peak Season Timeline

Network Operations

OUR PLANNING

DEPLOY EQUIPMENT

Assess volume, new processing equipment, peak annexes to deploy scanning devices and printers

PREDICT VOLUME

Leverage our analytics to predict volume for all products, all locations, all entry points to plan for any capacity issues

DEPLOY ACTIONABLE INSIGHTS

Deploy solutions with leading indicator KPIs to understand the state of operations at every level to enable rapid resolution

REVIEW LAST PEAK SEASON

Review hot wash, work with Operations to determine areas of opportunity

COORDINATE

Share best practices throughout the organization and bring together new solutions to allow the organization to quickly identify pinch points for focus

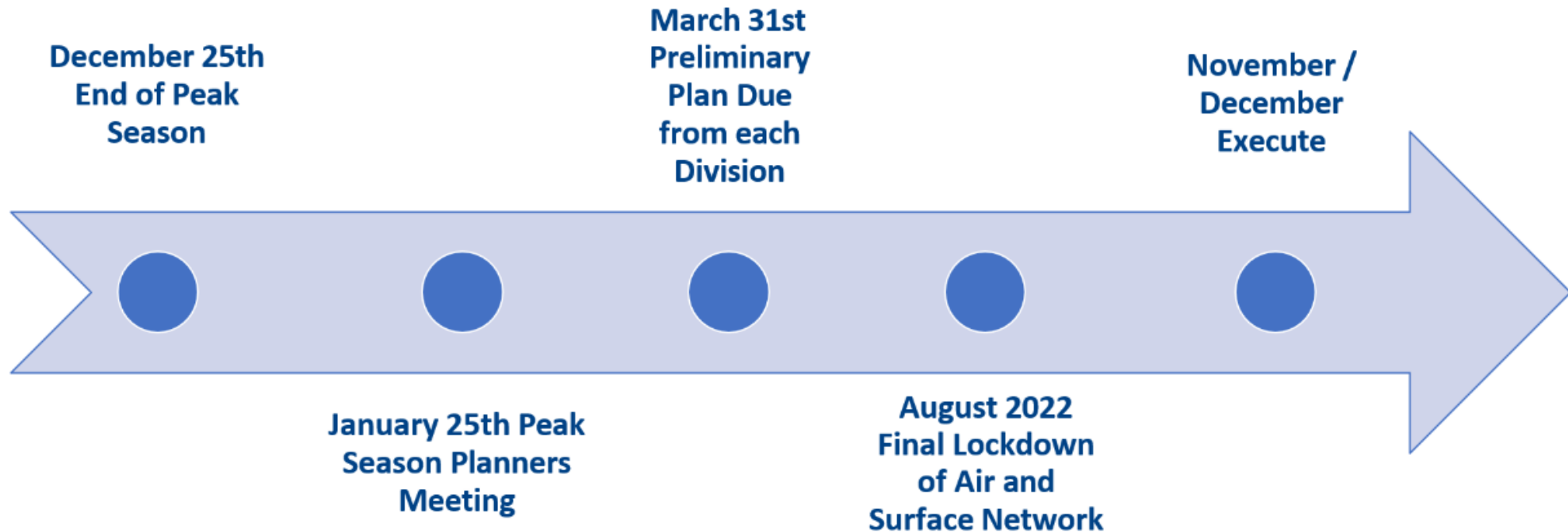




Tuesday

Network Operations

Peak Season 2022 Planning Timeline



MTAC Task Team #34**Ancillary Services: Parcel Select & Parcel Select Lightweight****Issue**

- Opportunity to review/evaluate Parcel Select/Lightweight offerings
 - Specific to return and forwarding services for outgoing shipments
- Creating potential safety issues due to accumulations of packages and limitation for shippers to provide instruction

Recommendations (8+)

- Develop a decision tool
- Postal Pro link to ACS/ Ancillary Endorsements
- Providing more disposal options



MTAC Focus Area Groups

MTAC Focus Groups

- Network Operations
- Data, Technology, Addressing
- Entry, Payment, Product Solutions



Wednesday

Network Operations

Network Operations Report

- Home Room
- Retail Delivery
- Network Operations
- Network Changes





Wednesday

Network Operations

Home Room

- Election Mail
- Industry Connect Dashboard
- Service Alert Map





Wednesday

Network Operations

Retail Delivery

- Retail Clerk Training
- Late Delivery
- Business Reply Mail Measurement
- Alerts





Wednesday

Network Operations

Network Operations Discussion

- FSS Process
- Service Standards
- FAST Appointments





Wednesday

Network Operations

Network Changes

- MTE
- Network Updates
- FSS Future State





Data, Technology, Addressing

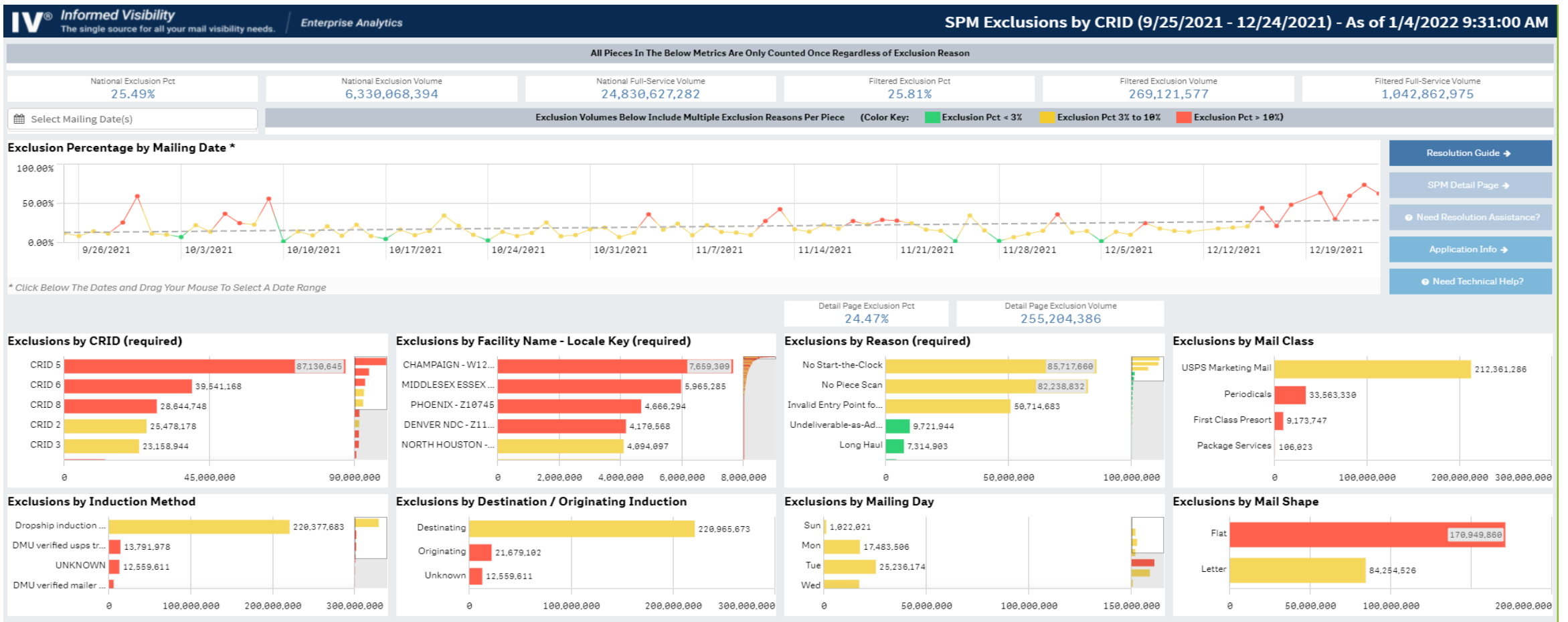
Mail In Measurement

CASS Cycle 0

USPS Latest UAA Stats

Data, Technology, Addressing

The Service Performance Measurement Tool





Data, Technology, Addressing

Overview of Mail in Measurement

- **Measurement Requirements** –

- Mail must be Full Service with Quality eDoc data matching the physical mail
- Pieces must have both a valid Start-the-Clock and Stop-the-Clock event

- **Start-the-Clock event** –

- USPS physical possession / induction of the container, such as:
 - Business Mail Entry Unit
 - Detached Mail Unit Verified Mailer Transported
 - Detached Mail Unit Verified USPS Transported
 - Drop Shipment
 - Destination Delivery Unit

- **Stop-the-Clock event** –

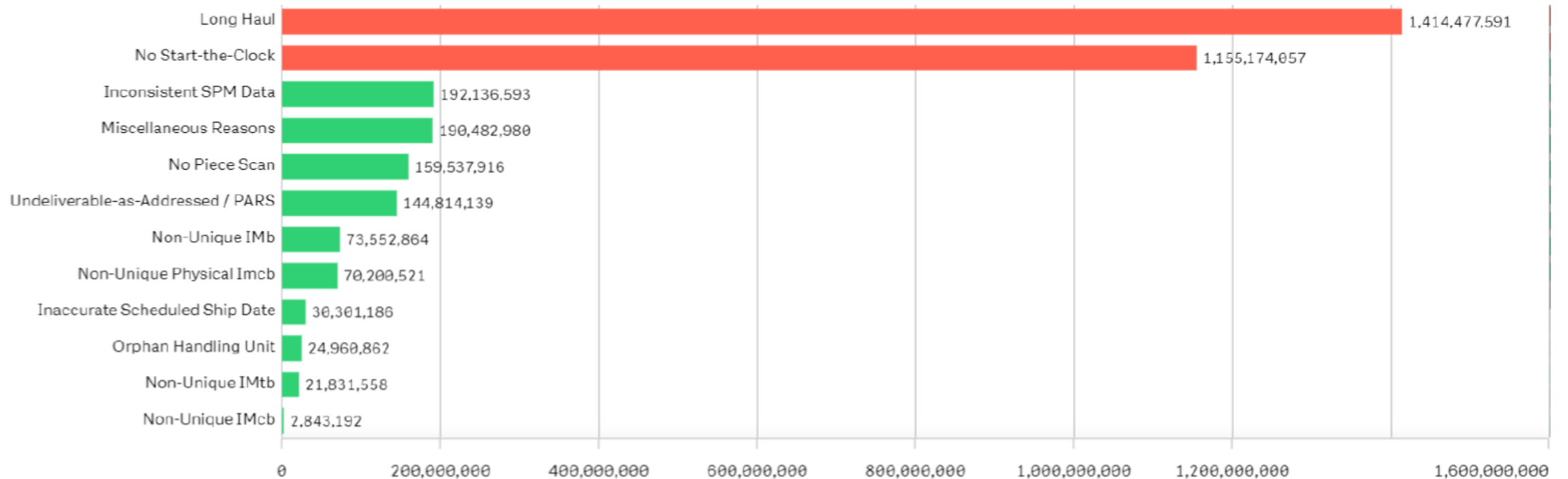
- USPS anticipated delivery date of the mail piece determined by the last piece scan





Data, Technology, Addressing

Exclusion from Measurement – First Class Presort

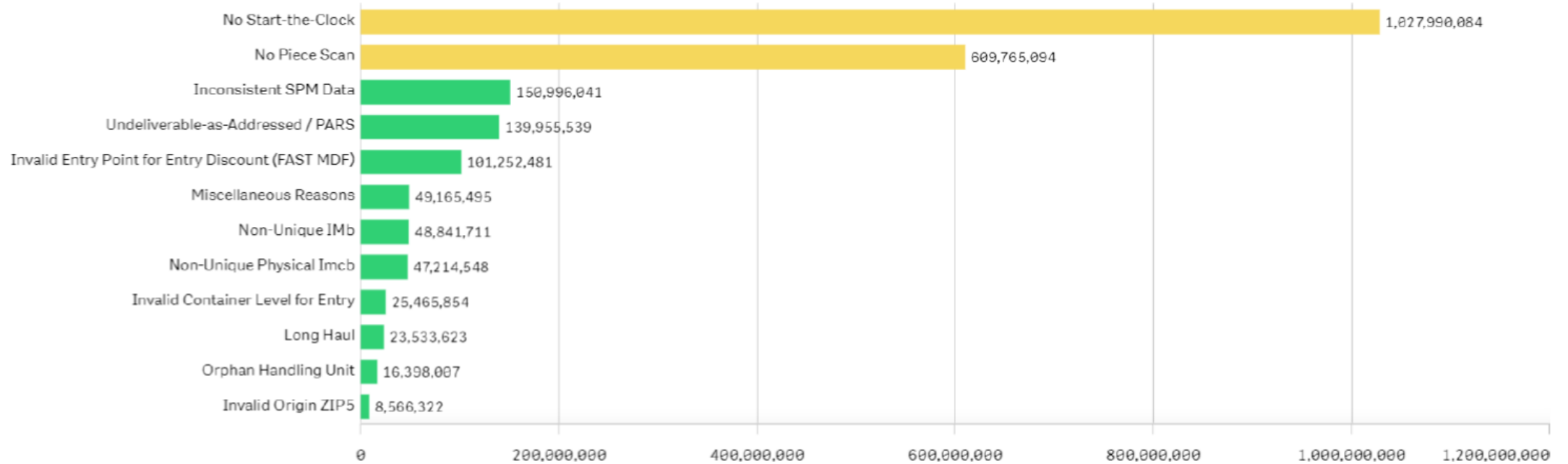


December 18, 2021 thru March 18, 2022



Data, Technology, Addressing

Exclusion from Measurement – USPS Marketing Mail



December 18, 2021 thru March 18, 2022



Data, Technology, Addressing

Two Main Issues – the Low Hanging Fruit



Long Haul – USPS transported mail from the Mailer’s site to a USPS facility that is not local (being addressed by DMU Start-the-Clock solution)



No Start-the-Clock – unable to determine USPS possession of the mail (business rules under review by MTAC Task Team 35)

- Inaccurate USPS Pickup Indicator
- Missed USPS unload scans
- eDoc container barcodes do not match the actual container barcodes
- Mailer transported containers w/o FAST appointment association



Data, Technology, Addressing

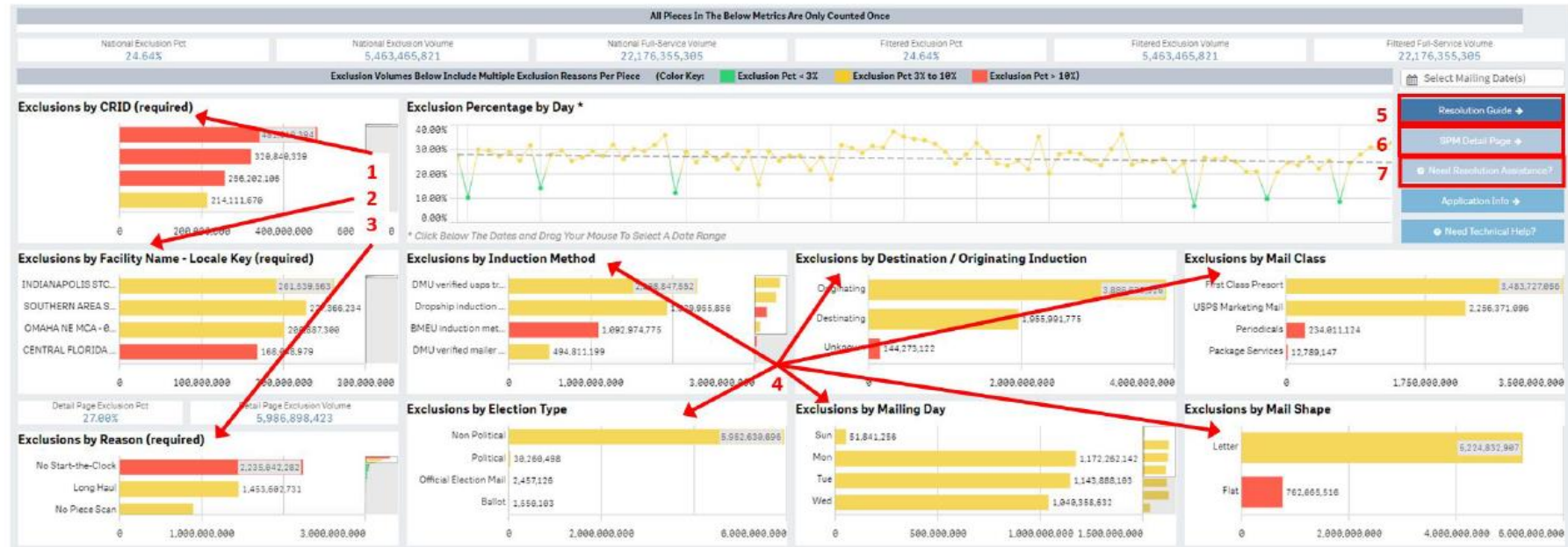
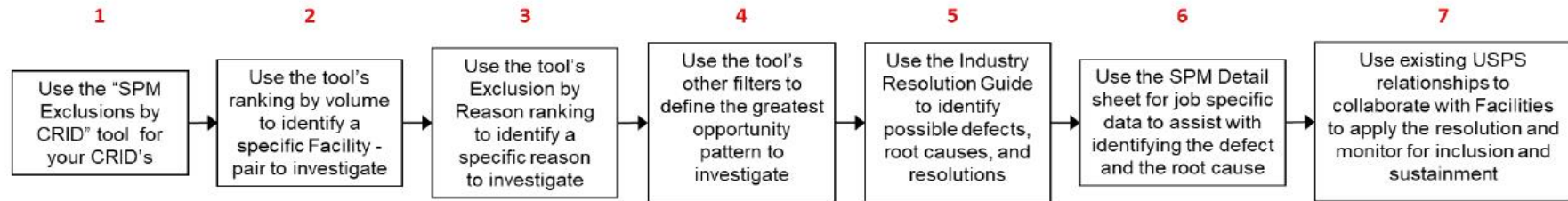
Initiatives to Drive more Mail into Measurement

- Long Haul –USPS transported mail from the Mailer’s site to a USPS facility that is not local (being addressed by DMU Start-the-Clock solution)
- MTAC Task Team 35 –a newly establish team to review the mail in measurement business rules for potential improvements
- MTAC WG 194 –ongoing collaboration with Industry to establish practical opportunities for Mailers that have the largest amount of mail excluded from measurement to address root causes of service performance exclusion
- SPM Exclusion by CRID application for use by Industry to identify patterns where their mail is excluded from measurement –it is accessed thru the Business Customer Gateway
- A robust process and support structure has been established to assist Mailers with investigating exclusions and resolutions
- A Resolution Guide of known exclusion causes and potential resolutions, which will be updated as new causes and resolution are documented

Data, Technology, Addressing

SPM Exclusion by CRID Overview

Industry Exclusion Resolution Process





CASS Cycle 'O' Timeline

Partnership in Tomorrow (PIT) Meeting	September 30	2019	✓
Task Team #29 Recommendations & USPS Responses	July	2020	✓
Final Rules Released	August 14	2020	✓
TotalDPS Stage 1 File Release	April 9	2021	✓
Send Static Data	April 9	2021	✓
Stage I Release	May 21	2021	✓
Alpha Stage 1 Release (Cycle O Impacted Categories)	October 15	2021	✓
Dual Fulfillment Cycle N / Cycle O Data (Link)	January	2022	✓
Production Stage 1 (CASS Cycle O Categories)	March	2022	✓
<i>Production Stage 2 (ALL Categories)</i>	<i>May</i>	<i>2022</i>	
<i>CASS Cycle O Testing Begins (Cycle O Categories ONLY)</i>	<i>May</i>	<i>2022</i>	
<i>MASS Cycle O Testing Begins (Manufacturer Only)</i>	<i>July</i>	<i>2022</i>	
<i>Cycle N Testing/Grading Ends</i>	<i>August</i>	<i>2022</i>	
<i>CASS Developers Certification Completed</i>	<i>December</i>	<i>2022</i>	
<i>MASS Manufacturers Certification Completed</i>	<i>January</i>	<i>2023</i>	
<i>Developer send Cycle O to End Users for Testing</i>	<i>January</i>	<i>2023</i>	
<i>Recommended Software Released to End Users</i>	<i>February</i>	<i>2023</i>	
<i>Cycle N Data (Link) & Dual Fulfillment Ends</i>	<i>May</i>	<i>2023</i>	
<i>Expiration of CASS Cycle N</i>	<i>July 31</i>	<i>2023</i>	
<i>Implementation of CASS Cycle O</i>	<i>August 1</i>	<i>2023</i>	
<i>NCOA ^{Link} Reporting Changes</i>	<i>November 7</i>	<i>2023</i>	
<i>NCOA ^{Link} MPE Automated Reports Required</i>	<i>November 7</i>	<i>2023</i>	



USPS Latest UAA Stats, UG#5 items, industry discussion

- <https://postalpro.usps.com/UAARollup>

- Marketing – Good News

- First-Class continues to decline.

Plus, after 6 years of increasing, % of FC Undelivered that is allowed to be Treated As Waste dropped from 16.4% to 14.4%

	First-Class				Marketing*			
	Forwarded		Not Delivered		Forwarded		Not Delivered	
	Volume (000)	% Mailed	Volume (000)	% Mailed	Volume (000)	% Mailed	Volume (000)	% Mailed
FY2011	1,025,579	1.39%	1,484,668	2.02%	21,290	0.03%	4,286,836	5.06%
FY2012	1,027,451	1.48%	1,509,692	2.17%	20,386	0.03%	3,994,450	5.01%
FY2013	964,552	1.45%	1,480,321	2.22%	24,890	0.03%	4,101,230	5.07%
FY2014	927,991	1.44%	1,450,121	2.25%	22,905	0.03%	4,010,686	4.99%
FY2015	921,637	1.46%	1,471,100	2.32%	17,260	0.02%	3,867,789	4.83%
FY2016	902,159	1.45%	1,448,971	2.33%	17,347	0.02%	4,266,698	5.27%
FY2017	821,573	1.38%	1,332,687	2.23%	15,221	0.02%	3,808,619	4.86%
FY2018	785,161	1.37%	1,333,267	2.32%	15,431	0.02%	3,601,358	4.66%
FY2019	792,594	1.42%	1,474,229	2.65%	15,507	0.02%	3,592,824	4.75%
FY2020	733,792	1.39%	1,492,831	2.82%	13,481	0.02%	2,891,769	4.51%
FY2021	773,344	1.52%	1,497,335	2.94%	13,196	0.02%	3,154,070	4.76%
*NOTE: not all UAA Marketing mail is counted by the USPS								
Best 4 Years								
Middle 4 Years								
Worst 3 Years - with worst year in Bold								



Wednesday

Entry, Payment, Product Solutions

- Proposed Postal Rate Increase – July 10, 2022
<https://postalpro.usps.com/node/10830>
- Request for higher stamp denominations for non-profit CRM
- Paper requirements
- Update on “Zone 10”
- New tool for MSPs to check client balances
- Surcharges for dimension errors
- Mailing Promotions portal
- Updates to PostalPro



MSP Balance Check Capability

- Allows MSPs to perform a balance check for EPS and Local Trust accounts at the permit level
 - This is only for those permits which are specifically authorized by the permit holder.
 - The MSP will not be granted access to the permit holder's account but will only be able to verify if sufficient funds are available prior to a mailing.
- Permit Holder will need to grant permission for the MSP to see EPS and Local Trust information
 - If a permit changes the CRID association then it will require the Permit Holder to grant permission again
- Search Capability will be through the Customer Validation Tool
- Functionality is restricted to MSP CRIDs only
- Balance information is on the Permit Information Search and the Bulk Search by Permit
- <https://postalpro.usps.com/balance-check>

Customer Validation Tool – Permit Information Search

Permit Information Search Results

Account Number:	1000007133
Account Status:	ACTIVE
Account Balance:	\$5,891.16
Permit Number:	26
Permit Type:	P1
ZIP Code where Permit is Held:	20066-9998
Permit Status:	ACTIVE
CRID:	20101751 (Permit Linked)
Company Name:	PONESIT
Urbanization Code:	
Address Line 1:	100 E MARKET DR
Address Line 2:	
Address Line 3:	
City:	ARLINGTON
State/Province:	VA
ZIPCode/PostalCode:	22203-1553
Country:	UNITED STATES

Permit Information Search Results come back it will include the Account Number, Account Status and Account Balance.

- Account Number
 - Displays the EPS Account number or Local Trust account number
 - EPS Account number will be 10 digits long
- Account Status
 - Display for EPS Accounts Active, Inactive, Suspend, Pending, Pending_Closure
 - Local Trust will be blank
- Account Balance
 - If EPS account is a trust, then the balance will display.
 - If it is an ACH Debit account, then the word "Debit" will display
 - If EPS account is in Pending status, it will display N/A for Account Balance
- Disclaimer on the Search Results that the Account balance and Account Status is only a point in time and does not consider any postage statements currently in UPD status.
- If Permit Holder hasn't granted the MSP permission, then the Account Number, Accounts Balance or Account Status won't appear but a message to work with the Permit Holder.

Customer Validation Tool – Bulk Search

Customer Validation Tool

This tool is intended to provide Mail Service Providers with a way to validate Mail Owner information. To begin, select a customer identifier from the dropdown below.

Bulk Search

* indicates a required field.

Search Data Type: CRID MID Permit Nonprofit Authorization Number (NPA)

Result Data Elements: CRID MID Permit Nonprofit

Upload a File*:

IE Users: If the file upload is not working for your Internet Explorer (IE) version, please click [here](#) to upload a file.

Performing the Bulk Search will allow you to search multiple permits at the same time.

- Search Data Type needs to be Permit. If anything, else is selected the Balance information won't be returned
- Results Data Elements ensure Permit is selected.
- Upload a File – Browse for the Pipe Delimited file you want to use
- Search – Click button to begin the search
- Search History Results – Display your Search History, displays less than 25 files within the last 7 days
- Help (File Format) – Discuss format and process to create a Pipe Delimited text/flat file using Notepad and MS Excel

LEGAL

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Dimensions Requirements (Nonstandard / Noncompliance)

REQUIREMENTS – Before April 3, 2022

Dimensional data is required when packages are;

- greater than 1ft³, or
- when dimensional pricing applies as follows:
 - Priority Mail Express
 - Priority Mail
 - Parcel Select dimensional pricing (rectangular/non-rectangular)

Excludes USPS supplied Flat-Rate or Regional-Rate packaging

NEW REQUIREMENTS – After April 3, 2022

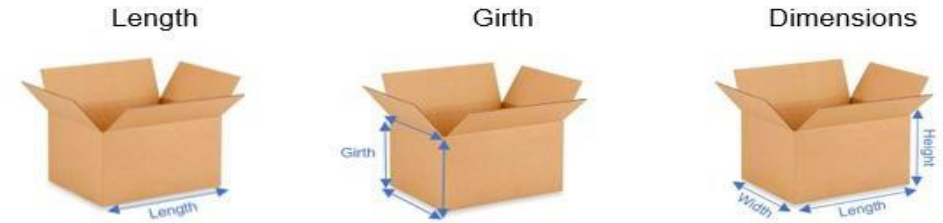
Non-standard fees and requirement for dimensional data disclosure will apply to Priority Mail Express, Priority Mail, Parcel Select, and Parcel Select Lightweight packages under the following conditions:

- Length is greater than 22” (length is the longest package dimension), or
- Length is greater than 30”, or
- Cubic volume is greater than 2ft³

Non-compliance fees for dimensional data will apply when data is missing or incorrect when “sampled” and packages meets the following criteria:

- Length is greater than 22”, or
- Cubic volume is greater than 1ft³

Excludes USPS supplied Flat-Rate or Regional-Rate packaging, USPS Returns, and PRS



Dim Weight

$$\frac{\text{(Rectangular)} \quad L'' \times W'' \times H''}{166}$$

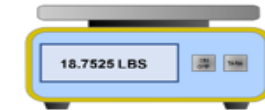
$$\frac{\text{(Non-Rectangular)} \quad L'' \times W'' \times H'' \times 0.785}{166}$$

Cubic Volume

$$\frac{\text{(Rectangular)} \quad L'' \times W'' \times H''}{1,728}$$

$$\frac{\text{(Non-Rectangular)} \quad L'' \times W'' \times H'' \times 0.785}{1,728}$$

Actual Weight



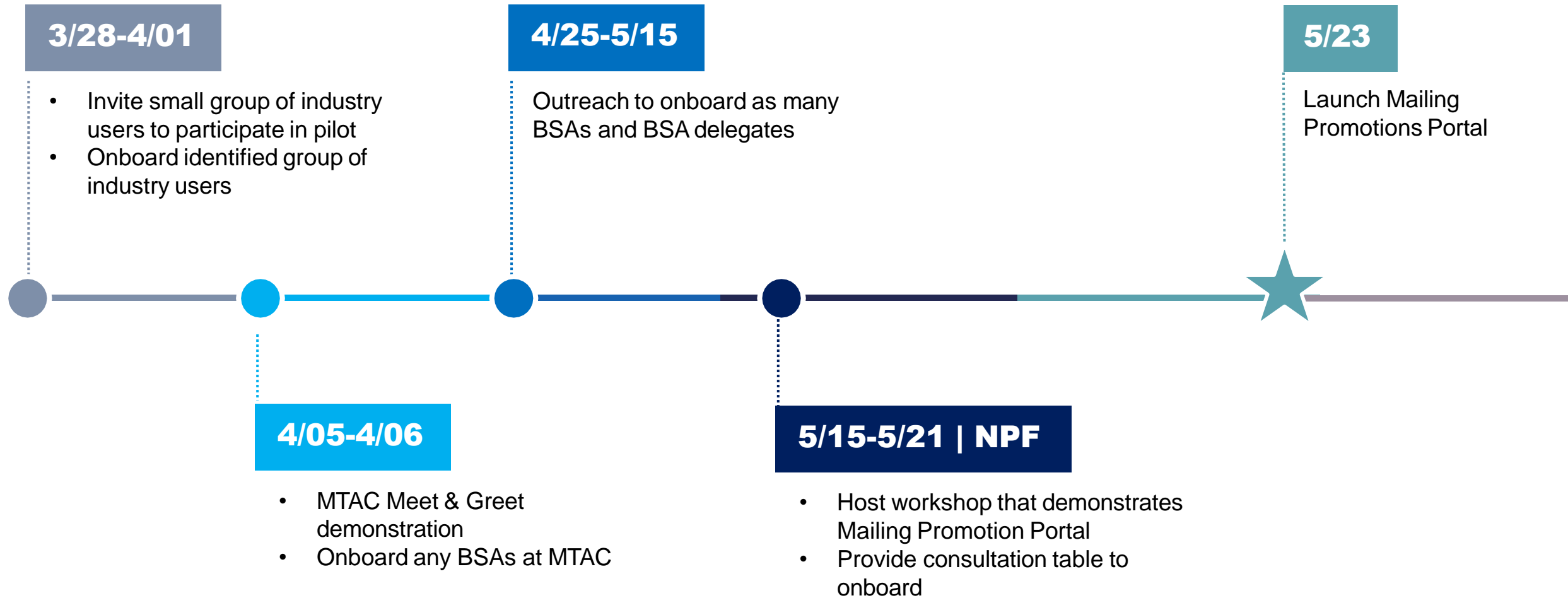
Packages should not exceed 3,456 (2ft³)

Round off each measurement to the nearest whole inch

Statistical Controls for Package Weights and Measurements

- The USPS employs statistical process control (SPC) for scale calibration and dimensional calibration. The statistical controls include the following:
 - Evaluation of scale and dimensioner performance
 - Calibration testing for machines
 - Statistical experiments determining machine accuracy
- SPC allows for continuous improvement
- USPS incorporates findings and lessons learned into additional controls

MAILING PROMOTIONS PORTAL TIMELINE



PostalPro™ Menu Enhancements

The screenshot displays the PostalPro website interface. At the top left, the USPS and PostalPro logos are visible. To the right, there is a 'Site Index' link and a search bar labeled 'Search PostalPro'. Below the header is a navigation menu with the following items: 'Mailing and Shipping', 'Promotions & Incentives', 'Industry Forum', 'Operations', 'Certifications', 'Resources', and 'Contact'. The main content area features a headline: 'The 2022 USPS Mailing Promotions seek to increase engagement and response rates for Mailers by leveraging high value mailpieces.' This is followed by a bulleted list of three items: '2022 Promotions Calendar', 'New users can sign up for the 2022 Promotions at the Business Customer Gateway.', and 'For ideas on new or existing Promotions, please fill out this form.' To the right of the text is a photograph of a woman smiling and holding a white envelope, standing next to a white mailbox with a red flag. Below this content is a section titled '2022 Promotions' which contains six circular icons, each with a corresponding text label: 'Emerging and Advanced Technology', 'Personalized Color Transpromo', 'Tactile, Sensory and Interactive', 'Mobile Shopping', 'Earned Value', and 'Informed Delivery'.



Additional Information

- For additional information on topics please go to PostalPro
 - Find the Industry Forum (PCC/MTAC/AIM) menu
 - Look for MTAC - Meeting Presentations
- MTAC@usps.gov
- <https://postalpro.usps.com/>
- <https://postalpro.usps.com/mtac>
- PCC@USPS.gov



PCC Voice on LinkedIn

How to Join:

- **Step 1:** Sign up for a LinkedIn account:
 - https://www.linkedin.com/signup/cold-join?trk=guest_homepage-basic_directory
- **Step 2:** Use this link to join the group:
 - <https://www.linkedin.com/groups/8303549>
- Or click on this QR Code using your smartphone:



A screenshot of a web browser displaying the LinkedIn group page for 'PCC Voice'. The browser's address bar shows the URL 'https://www.linkedin.com/groups/8303549/'. The page features a red header with the PCC logo and the text 'PCC VOICE Get Connected And Grow'. Below the header, it identifies the group as a 'Listed group' with 1,338 members. A central section prompts users to 'Start a post in this group' with options for Photo, Video, and Poll. A post by Doug French, a Customer Relations Manager at the United States Postal Service, is visible, with the text 'What the PCC is all about.' and a large image of puzzle pieces with the word 'Partnership' written across them. On the right side, there is a list of administrators: Da Shiek Woodard (Owner), Judy Caldwell (Manager), and Lewis Johnson (Manager). The browser's taskbar at the bottom shows various application icons and a system tray with a temperature of 29°F.



May 15 – 18, 2022

PCC Workshops at NPF

❖ PCC – General Session

- Sunday, May 17, 2022
- Period 3 – 4:00 PM – 5:00 PM in Junior Ballroom

❖ Postal Customer Councils and the Next Generation of Mailers

- Monday, May 16, 2022
- Period 5 – 1:00 PM – 2:00 PM in room 222AB

❖ Improving PCC Member Participation

- Wednesday, May 18, 2022
- Period 13 – 9:15 AM – 10:15 AM in room 221AB





Facing The Future Together

AT THE

Postal Customer Council 2022

RECEPTION



Please Join Us
Monday, May 16, 2022
5:30PM - 7:00PM

Sheraton Phoenix Grand Ballroom

**DON'T FORGET TO STOP
BY THE PCCAC BOOTH
121**



**BRINGING BACK
THE FAVORITE
PCC PIN EXCHANGE**

Get Connected and Grow



**SPECIAL
SURPRISE GIVEAWAY**
*First come, first serve
(limited supply)*

Partnership **USPS – Industry Collaboration Opportunities**



- MTAC – Meet Quarterly
July 26-27, 2022

<https://postalpro.usps.com/mtac>

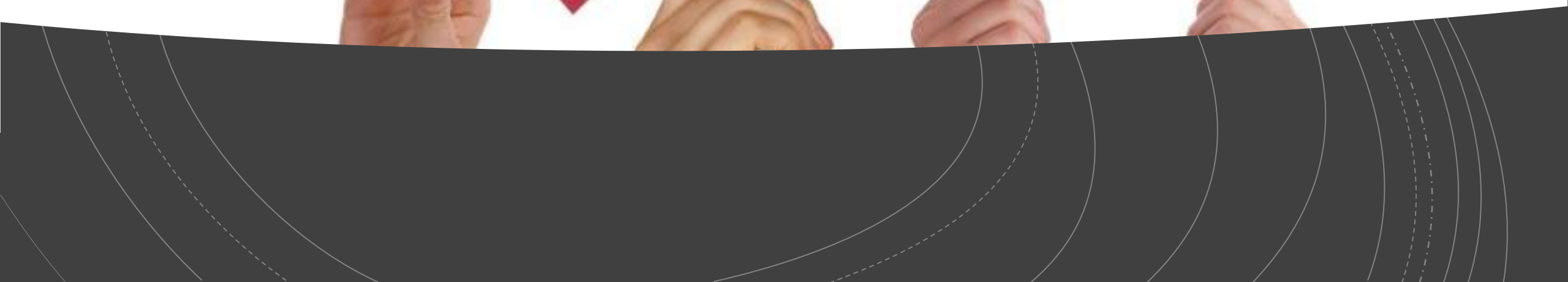
PCCAC News You Need to Know – August 11, 2022
(tentative)

- Areas Inspiring Mail

<https://postalpro.usps.com/AreasInspiringMailing/Calendar>

- Postal Customer Council Events (Monthly Lists)

<https://postalpro.usps.com/pcc#anchor-9>





For Joining Us